



FOR IMMEDIATE RELEASE

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**THE DISCOVERY CHANNEL OFFERS KIDS A CHANCE TO WIN A TRIP TO
FLIGHT SCHOOL WITH THE DISCOVERY CHANNEL
YOUNG SCIENTIST CONTEST**

The Discovery Channel is partnering with local cable operators across the country to offer students a chance to win a dream trip that's truly out of this world. The **DISCOVERY CHANNEL YOUNG SCIENTIST CONTEST** will award one national grand prize winner a trip to the US Space & Rocket Center Aviation Challenge Program in Huntsville, Ala. During the multi-day program, the winner will have the opportunity to experience life as a pilot as he or she participates in high-performance jet simulations, learns the basics of air-to-air and air-to-ground fighter tactics and receives authentic water and land survival training.

In celebration of the 100th anniversary of flight when Wilbur and Orville Wright first took to the skies in Kitty Hawk, N.C., the Discovery Channel is challenging children, ages ten to 14, to use and apply their knowledge of aviation. From October 1-November 30, 2003, children nationwide can enter the **DISCOVERY CHANNEL YOUNG SCIENTIST CONTEST** by answering 12 science and flight-related questions online at www.discovery.com. The national grand prize winner of the trip to flight school will be chosen at random from all entries received. This grand prize winner will also have the opportunity to make a special appearance on national television with a role in a TV spot during featured programming breaks on the Discovery Channel. In addition, one winner from all of the on-line submissions will be selected every day of the sweepstakes to receive a hand held flight simulator from the Discovery Channel Store.

"This program is one of our most exciting yet. It blends Discovery Channel's commitment to quality science programming with a promotion to help affiliates drive their businesses, while engaging students in their communities in the fun, fascinating and accessible facets of science," said Jodi Rubin, vice president, affiliate sales & marketing, Discovery Networks, U.S.

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Discovery Channel is one of the United States' largest cable television networks, serving 86.5 million households across the nation with the finest in informative entertainment.

Discovery Networks, U.S., a unit of Discovery Communications, Inc., operates and manages the Discovery Channel, TLC, Animal Planet, the Travel Channel, Discovery Health Channel, Discovery HD Theater, Discovery Kids Channel, Discovery Times Channel, The Science Channel™, Discovery Home & Leisure Channel, Discovery Wings Channel, Discovery en Español and The Health Network. The unit also distributes BBC America.